

flowsionshekar

mobile: 778-385-3129 • mobile: rshekar@my.bcit.ca twitter: <http://www.twitter.com/Flowsionet>

GRAPHICS • WEB • DESIGN • ILLUSTRATION

Profile

Prime Viral Marketing – extensive experience in SEO management and promotional abilities. Developed and maintained a community from scratch that has grown to be over 20,000 members in size. Created brand recognition for various products which continue to be successful. Growth was managed and increased exponentially in the first year alone.

Dedicated Manager – extensive knowledge in team management and support of said members. Innovative ideas and plans put into actions and work; not words and put off for later. Former members have stated: “Flowsion has understood the stress of deadlines and has made sure they are manageable so the work is efficiently done.”

Software Skills

Adobe Photoshop
Adobe Dreamweaver
Adobe Fireworks
Microsoft Excel
Microsoft Work
Final Cut Pro

Adobe Illustrator
Adobe Flash
Adobe Image Ready
Microsoft Access
Microsoft PowerPoint
Pro Tools LE

Adobe Premiere
Adobe After Effects
Microsoft Word
Microsoft Outlook
Microsoft Publisher
Soundtrack Pro

Web Language Skills

HTML
SQL

PHP
Actionscript 3.0

XHTML
Javascript

Education

BRITISH COLUMBIA INSTITUTE OF TECHNOLOGY – BURNABY, BC

2008 – PRESENT

New Media Design & Web Development

Program will empower students to produce visually rich media for multiple media sources. Course will allow access and the knowledge to JavaScript, website architecture, web graphics, internet laws and application knowledge to Flash, Photoshop, Illustrator, After Effects, Final Cut Pro, DVD Studio Pro and more.

- Foundations of Colour and Graphics for the web, learnt how they work and how to use colour properly
- Designed website using XHTML and CSS from scratch
- Created and Edited images in Photoshop CS4, created posters & raster images
- Communications for the Web: created blogs, edited content and created content
- Created images in Illustrator working with vector images
- Briefly touched upon Javascript and it's uses
- Creating websites in Flash & using Actionscript 3.0

DAVID THOMPSON SECONDARY – VANCOUVER, BC**2003****Career Preparation Program**

Studied Web Development, Business Computing, Assistant Management and Coding at an intermediate to advanced level. Created and managed a website for senior project with valid HTML. Assisted classmates in creation of websites including presentations on design and colour coordination in design.

- Developed presentation and public speaking skills in business management classes
- Completed proper training for assistant and/or secretary positions which included time management, customer service and public relations abilities.
- Assisted several classmates in introduction to design and web languages and giving access to the proper knowledge required to complete projects.

Career Development**FLOWSION NETWORK – VANCOUVER, BC****2004 - PRESENT****Founder**

Managed community of over 20,000 users, providing strategic leadership to a team of over 10 coding professionals, 8 customer service representatives and 2 administrators. Led expansion of networks to over 4 websites including a proxy network. Managed all websites and appointed new positions to coders, server technicians and administrators.

- Founded network which began with one small website and expanded into over 4 websites whose mission was to provide a network that customers and users would develop a sense of loyalty.
- Created MMORPG Gaming Server and managed coders to develop game to be one of the top servers in the Developing Community of Amateurs
- Advertised and secured sponsors for network to pay for server fees and bandwidth fees.
- Developed Recognition throughout fan site communities and owners as a serious competitor
- Began management and creation of own MMORPG which included over 3 professional writers and 5 artists

HOT TOMALI – VANCOUVER, BC**2008****Internship as Web Designer**

Worked on CMS for Tiger Woods Foundation and Purdy's Chocolate Website. Assisted with overlooking codes for errors and planning of new website for Purdy's.

- Inputting data into CMS on Tiger Woods Foundation Website which included overlooking codes for errors and discrepancies.
- Assisted with planning of website for Purdy's Chocolate, mapping out new website and external and internal links.
- Creation of Newsletters for Benz Coffee Shop via CMS of Hot Tomali, creation of graphics and information for said newsletter.

INVOKE MEDIA – VANCOUVER, BC**2007****Internship as Viral Marketer**

Managed customer interactions and public relations on various forums and websites, advertisements via signature and link-backs. SEO Management was primarily responsibility in both Social Networks and Community Forums.

- Search Engine Optimization for both Invoke Media Website & Meme Labs Website. Includes providing SEO for clients such as Electronic Arts, GAP, Vancity, INTRAWEST & various snowboarding websites.
- Interacted with potential customers via forums and community sites through topics and postings.
- Briefly introduced to Social Media Marketing